16th World Congress on Cancers of the Skin®
12th Congress of the European Association of Dermato-Oncology

Vienna, Austria | August 31 – September 3, 2016

Five good reasons to participate:

1. Improved brand positioning through increased brand publicity.
2. Product promotion through targeted advertising.
3. Networking - with direct access to your target group.
4. Market trends and vision: How is the market developing in your area of expertise?
5. Professional support provided by MCI Deutschland GmbH.
Choose your preferred level of sponsorship from our carefully compiled selection. Once your level of sponsorship is confirmed, secure your preferred exhibition space as well as take advantage of the additional sponsorship opportunities available by sending to us your completed registration forms. We look forward to receiving your call!

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Industry Exhibition & Sponsorship:
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Email: wccs-sponsoring@mci-group.com

Project Management
Astrid Wilch
Tel.: +49 30 20 459 329
Mobile: +49 175 5750 529
### The WCCS & EADO Congress at a Glance

**Organized by**
Hubert Pehamberger  
Vienna, Austria  
Christoph Hoeller  
Vienna, Austria

**Venue**
Hofburg  
Heldenplatz  
1014 Vienna  
Austria

**Congress Organisation**
MCI Deutschland GmbH  
MCI – Berlin Office  
Markgrafenstrasse 56  
10117 Berlin  
Germany  
Tel.: +49 (0)30 20 45 90  
Fax: +49 (0)30 20 45 950

**Date**
August 31 – September 3, 2016

**Congress Website**
www.wccs2016.com

**Expected Number of Participants**
- 1,000

**Congress Language**
- English

**Main Themes**
- Melanoma
- Non-melanoma skin cancer
- Cutaneous lymphoma
- Orphan Skin cancer
- Skin cancer prevention and sun-protection
- Health economics

### Congress History WCCS

<table>
<thead>
<tr>
<th>Year</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>Edinburgh</td>
</tr>
<tr>
<td>2012</td>
<td>Sao Paulo</td>
</tr>
<tr>
<td>2010</td>
<td>Madrid</td>
</tr>
</tbody>
</table>

### Congress History EADO

<table>
<thead>
<tr>
<th>Year</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>Vilnius</td>
</tr>
<tr>
<td>2013</td>
<td>Hamburg</td>
</tr>
<tr>
<td>2012</td>
<td>Barcelona</td>
</tr>
</tbody>
</table>
Dear Colleagues,

The “World Congress on Cancers of the Skin” and the “Congress of the European Association of Dermato-Oncology” (EADO) have become major interdisciplinary meetings for clinicians and basic scientists working in the challenging fields of Melanoma and Non-Melanoma Skin Cancer. Both meetings will be held together as a Joint Meeting covering the entire spectrum of cutaneous malignancies. It is our pleasure to host this unique Joint Meeting of the 16th World Congress on Cancers of the Skin and the 12th EADO conference in the historic Hofburg Conference Center in the heart of Vienna.

We feel privileged and honored that many of the world’s leading investigators in the field will actively participate in this meeting. Clinicians and researchers will focus on the state of the art in prevention, recognition, and treatment of cutaneous neoplasms covering Melanoma and Non Melanoma Skin Cancer as well as Lymphomas and Rare Skin Tumors.

As the organizers of this meeting we cordially invite you to share with us days of scientific communication in the beautiful city of Vienna.

Hubert Pehamberger

Christoph Hoeller
The congress offers Sessions, affiliated Meetings and industry symposia.

Please note: The times given for the industry exhibition differ from those of the scientific programme.
Event Location

Hofburg
Heldenplatz
1014 Vienna, Austria
Hofburg
Seitengalerie & Galerie | 1st Floor

The blue exhibition booth spaces are still free. The yellow booth spaces are already occupied by other companies.

Dates: 12.11.2015. The floor plan is temporary. Therefore, the numbering is not final and serves only for the identification of the submitted preferences.
This exhibition provides the ideal opportunity to showcase your products, meet with congress participants and thus not only maintain, but also build on your network of contacts. The industry exhibition, as part of the scientific congress, is situated in close proximity to all the relevant conference rooms.

**Exhibition Space Rental**

€ 475/m²

**Included in the price is:**
- Exhibition space (excl. booth construction, furniture and electricity)

Additional exhibition booth construction (exhibition booth frameworks, furnishings etc.) can be ordered directly from our recommended exhibition booth construction company. The corresponding exhibition booth construction catalogue will be provided in due course, however please note that exhibition space allocation is made solely by MCI Deutschland GmbH. Space allocation is determined by MCI Deutschland GmbH in accordance with the size of your exhibition booth, the date of receipt of your registration form and your chosen level of sponsorship.

**Exhibition Booth Reservation with Placement Preference**

Take this opportunity and maximise your presence at the WCCS Congress.
When registering your exhibition booth until November 30, 2015 at the WCCS Congress you now have the opportunity to state up to 5 preferred places for your exhibition booth to be located (please check the preliminary layout plan on page 7).

When a double-booking is made, the factors taken into consideration when deciding who will be awarded the preferred placement will be the chosen level of sponsorship and the date of receipt of the registration form. However, in general, the allocation of exhibition booths will be awarded on a ‘first come first served’ basis.
<table>
<thead>
<tr>
<th>Partnership Packages</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Platinum Partner</th>
<th>Gold Partner</th>
<th>Silver Partner</th>
<th>Bronze Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>€ 95,000</td>
<td>€ 60,000</td>
<td>€ 35,000</td>
<td>€ 10,000</td>
</tr>
<tr>
<td>Exhibition space</td>
<td>30 m²</td>
<td>15 m²</td>
<td>8 m²</td>
<td>6 m²</td>
</tr>
<tr>
<td>Lunch Symposium</td>
<td>60 min 1,000 pax</td>
<td>60 min 180 pax</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Satellite Symposium</td>
<td>x</td>
<td>x</td>
<td>60 min 180 pax</td>
<td>x</td>
</tr>
<tr>
<td>Company logo</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company profile on the WCCS website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Free registrations</td>
<td>15</td>
<td>10</td>
<td>5</td>
<td>2</td>
</tr>
<tr>
<td>Advertisement</td>
<td>✓</td>
<td>✓</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WiFi</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Emailing</td>
<td>✓</td>
<td>✓</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Bag insert</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>x</td>
</tr>
<tr>
<td>Roll-up</td>
<td>✓</td>
<td>✓</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Flyer display</td>
<td>✓</td>
<td>✓</td>
<td>x</td>
<td>x</td>
</tr>
</tbody>
</table>
Lunch and Satellite Symposia

The congress’s Executive Board is pleased to be able to offer you the opportunity to present your own scientific symposium as part of the congress. Should you wish to take up this opportunity, your chosen topic must first be submitted to the Executive Board in order to obtain approval and consequently implementation into the congress schedule. Following approval of your selected topic, an appropriate room of your choice, complete with standard presentation equipment i.e. projector, laptop and microphone, will be provided. Your symposium will form an integral part of the congress’ main programme and as such we would recommend provision for catering be made. Therefore, once the details of your symposium have been confirmed, we would be happy to forward on to you the contact details of our recommended caterer. Please ensure that your chosen speakers are registered by your organisation** and finally, please see below for an overview of symposium time slots.

Lunch Symposium Time Slots
(platinum & gold partner privileged)

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday</td>
<td>31.08.2016</td>
<td>12:45–13:45*</td>
</tr>
<tr>
<td>Thursday</td>
<td>01.09.2016</td>
<td>12:45–13:45*</td>
</tr>
<tr>
<td>Friday</td>
<td>02.09.2016</td>
<td>13:00–14:00*</td>
</tr>
<tr>
<td>Saturday</td>
<td>03.09.2016</td>
<td>12:45–13:45*</td>
</tr>
</tbody>
</table>

Satellite Symposium Time Slots

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday</td>
<td>31.08.2016</td>
<td>07:30–08:30*</td>
</tr>
<tr>
<td>Wednesday</td>
<td>31.08.2016</td>
<td>18:00–19:00*</td>
</tr>
<tr>
<td>Thursday</td>
<td>01.09.2016</td>
<td>07:30–08:30*</td>
</tr>
<tr>
<td>Thursday</td>
<td>01.09.2016</td>
<td>18:00–19:00*</td>
</tr>
<tr>
<td>Friday</td>
<td>02.09.2016</td>
<td>07:30–08:30*</td>
</tr>
</tbody>
</table>

* incl. setup and breakdown
** The costs of your speakers (travel, accommodation and registration) are not included in the symposium rates. Your company needs to cover the extra expenses.

Dates: 26.10.2015. Subject to change
Advertising

Advertise your products with an advertisement design that fits perfectly with your exhibition booth and conveys your main theme through our range of cost effective advertising options - allowing you to leave a lasting impression on participants both during and after the congress.

<table>
<thead>
<tr>
<th>Advertisement First announcement Booklet</th>
<th>Advertisement Final Programme</th>
<th>Bookmarker within the Final Programme</th>
</tr>
</thead>
<tbody>
<tr>
<td>€ 3,950 Inside page</td>
<td>€ 3,950 Inside page</td>
<td>€ 3,900</td>
</tr>
<tr>
<td>Have your advert displayed in either our first or second promotional advertising booklets/flyers announcing the upcoming congress and reach participants before the event even begins. Advertising booklets/flyers are sent both electronically and via post.</td>
<td>The main event programme contains all the essential points on the structure of and general information concerning the congress i.e. session content and times etc. The main event programme is given to all participants onsite, optionally it can also be sent to participants in advance.</td>
<td>Bookmarkers enclosed within the main event programme can not only be a way to help participants find the information they need quickly, but also be an excellent opportunity to draw attention to the products/services or your company. Company adverts can be printed directly onto each bookmark.</td>
</tr>
<tr>
<td>Potential reach: 10,000</td>
<td>Potential reach: 1,000</td>
<td>Potential reach: 1,000</td>
</tr>
</tbody>
</table>
With the WCCS-App, you reach the participants and draw attention to your booth, your product or your symposium. Participants can put together their own personal conference programme and use numerous additional features:
- overview of all exhibitors, lectures and speakers
- updates on changes and push-notification with advertising content,
- interactive map.

### Exhibitor Profile

<table>
<thead>
<tr>
<th>Feature</th>
<th>Basic</th>
<th>Standard</th>
<th>Premium</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact information + description text</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>PDF-Attachment</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Video-Link</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Company logo</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>in the exhibitor list</td>
<td>✗</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>in exhibitor plan linked with the Exhibitor’s profile</td>
<td>✗</td>
<td>✗</td>
<td>✔</td>
</tr>
<tr>
<td>On the start screen as a Top-Banner</td>
<td>✗</td>
<td>✗</td>
<td>✔</td>
</tr>
<tr>
<td>Listed as</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Top sponsor in the exhibitor list</td>
<td>✗</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Favourite</td>
<td>✗</td>
<td>✗</td>
<td>✔</td>
</tr>
</tbody>
</table>

### Push-notification with advertising content

<table>
<thead>
<tr>
<th>Level</th>
<th>Basic</th>
<th>Standard</th>
<th>Premium</th>
</tr>
</thead>
<tbody>
<tr>
<td>€ 2,500</td>
<td>€ 1,500</td>
<td>1</td>
<td></td>
</tr>
</tbody>
</table>

### Splash Screen

- € 2,500
**Session Planner**

€ 10,500

Your Logo on the most clicked page of the WCCS Congress website!
The Planner is an Online tool to search sessions by day, Program Highlights and Events, Session Category, Physician Competencies, and Session Type, making it easier than ever for the participants to plan their schedule!

- Your company logo with link to your company website

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**Congress Bags**

€ 8,000

Make your presence at the congress known!
Each participant will receive a congress bag, containing all the necessary conference documents. Your company logo will be clearly visible, next to the congress logo, on the outside of the bag. The bags themselves are to be provided by you, but we would be more than happy to assist you in the printing/production process.

- Your company logo clearly visible on each bag.
- Your company’s advertising flyer inserted into each bag.

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**Lanyards**

€ 9,000

Your presence announced from the outset!
All participants upon registration to the congress will receive a lanyard for their nametag. While the lanyards must be provided by you, we would be more than happy to assist in the printing/production process.

- Your company logo on the lanyards

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**Pens and Notepads**

€ 3,500

Put your company in constant reach!
A notepad and pen will be placed in every congress bag and while these must be provided by you, we would be more than happy to assist in the printing/production process.

- Your company logo printed on each notepad and pen.

---

Exclusive |

Environmentally friendly
## Additional Sponsorship Opportunities

<table>
<thead>
<tr>
<th><strong>Web Banner</strong></th>
<th>€ 3,900</th>
</tr>
</thead>
<tbody>
<tr>
<td>Provide participants with the opportunity to be just one click away from your website!</td>
<td></td>
</tr>
<tr>
<td>Place your company in the foreground by investing in a web banner on the official congress website.</td>
<td></td>
</tr>
<tr>
<td>- Your company’s web banner, designed by you, placed on the congress website with an appropriate linking to your company website.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Roll-up</strong></th>
<th>€ 500 (each)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eye-catching roll-ups!</td>
<td></td>
</tr>
<tr>
<td>Promote your symposium/product inside the congress venue. All roll-ups must be provided by you, but we are more than happy to assist you with the printing/production process.</td>
<td></td>
</tr>
<tr>
<td>- Your roll-up placed at a variety of locations within the congress centre.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Congress Bag Insert</strong></th>
<th>€ 2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Have a copy of your company flyer or brochure inserted into each congress bag. Promote your:</td>
<td></td>
</tr>
<tr>
<td>- Company’s symposium</td>
<td></td>
</tr>
<tr>
<td>- Latest product</td>
<td></td>
</tr>
<tr>
<td>- Exhibition booth</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Flyer Display</strong></th>
<th>€ 1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your flyer will be displayed on a specially designated table, in close proximity to the registration counters. Promote your:</td>
<td></td>
</tr>
<tr>
<td>- Company’s symposium</td>
<td></td>
</tr>
<tr>
<td>- Latest product</td>
<td></td>
</tr>
<tr>
<td>- Exhibition booth</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Emailing</strong></th>
<th>€ 1,750 (per mail)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Promote your company’s symposium/exhibition booth with an advertising email, designed and written by your company and sent via MCI. Companies taking advantage of this option and who contact us well in advance can choose which date they would like their email to be sent out on. Alternatively this decision can be left up to MCI. A maximum of two emails per company will be accepted.</td>
<td></td>
</tr>
<tr>
<td>- Contact with pre-registered participants prior to the congress.</td>
<td></td>
</tr>
<tr>
<td>- Potential reach: The total number of pre-registered participants by the date the email is sent by MCI.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Badge Scanner</strong></th>
<th>€ 750 (each)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Find out more about those visiting your exhibition booth/symposium using badge scanners. Following the conference you will receive a list of the contact details for each of the participants at your event (data subject to consent of disclosure from participant).</td>
<td></td>
</tr>
<tr>
<td>- A simple method of data collecting during the congress.</td>
<td></td>
</tr>
<tr>
<td>- Effectively maintain contact with clients following the congress.</td>
<td></td>
</tr>
<tr>
<td>- Participation of at least four companies</td>
<td></td>
</tr>
</tbody>
</table>
Additional Sponsorship Opportunities

Webcasting

€ 5,000 (Audio, Charts & Photo from speaker)  
€ 6,450 (Audio, Charts & Video)

Repackage your content!  
Transform your on-site events into digital content by recording your symposium. The narration, slides (and video) are matched to create an authentic reproduction of your symposium. We can help to extend the life cycle of your content and make it available for future use.

- Recording of the symposium
- Lecture production with slide presentation (and video)
- Delivered as CD-ROM/DVD or as download link

Poster Prize

€ 1,500

Each submitted poster will be judged and the designers of the best three presented with a prize! This prize should be supported financially by you and can be set at a fixed price.

- Your company logo featured on the cheque provided by you.
- Special mention and personal thanks given to your company at a specially arranged prize giving ceremony.

Coffee Breaks

€ 5,500 (per break)

Have coffee, tea and pastries available for participants daily. Take the opportunity to showcase your company during coffee breaks with your company logo:

- Visible at all coffee stations
- E.g. On paper napkins (to be provided by sponsor)
### Registration Form - Company Details

<table>
<thead>
<tr>
<th>Platinum Partner</th>
<th>Gold Partner</th>
<th>Silver Partner</th>
<th>Bronze Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ € 95,000</td>
<td>☐ € 60,000</td>
<td>☐ € 35,000</td>
<td>☐ € 10,000</td>
</tr>
</tbody>
</table>

1. **Company Details**

- **Company name**: sponsorship level:
- **Address**:
- **Contact person**: Email:
- **Telephone Nº**: Mobile telephone:
- **VAT Identification Nº**: PO Number:

2. **Company contact details (to be displayed on public register of exhibitors)**

- **Company**:

3. **Contact person (if different from that given in question 1)**

- **Surname**: First name:
- **Telephone Nº**: Mobile telephone Nº for onsite event member of staff:
- **Email**:

4. **Billing address (if different from that given in question one)**

- **Company name**:
- **Address**:
- **Contact person**: Email:
- **Telephone Nº**:
- **VAT Identification Nº**: Internal contract/order Nº:

We will confirm receipt of your Company Details registration form within two weeks of it being received. If, after 2 weeks, you have not heard from us, please do get in touch. MCI Deutschland GmbH assures that revenue generated from sponsor’s commitments is only used to finance the scientific part of the congress. MCI Deutschland GmbH confirms that only participation fees are used to finance the conference catering. The evening programme will be financed by separate participation fees. Please be aware that all your events which are related to the WCCS congress need to be registered and confirmed by MCI Deutschland GmbH.

City/Date 

Legally binding signature / Official company stamp

www.wccs2016.com
Please send this together with the Company Details form per Email (wccs-sponsoring@mci-group.com) or per Fax (+49(0)30 20 45 950)!

<table>
<thead>
<tr>
<th>Company name:</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Exhibition booth (minimum space reserved 6 m²)</th>
<th>Number m²:</th>
<th>Total price:</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ 475/m²</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Booth dimensions:</th>
<th>Width:</th>
<th>Height:</th>
</tr>
</thead>
<tbody>
<tr>
<td>The standard height is 2.50 m. If you are planning a booth that exceeds this level, you need prior written approval from MCI -Berlin Office.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Depth:</th>
</tr>
</thead>
</table>

We would not like our exhibition space to be allocated next to the following companies:

Register your preference:

1.)

2.)

3.)

4.)

5.)

We are happy to accommodate preferences in size, position and shape of exhibition booth, however please note this is conditional. Prices shown here do not include any exhibition booth construction (see page 8).

If applicable, advertising tax (5%) and tax for rental agreements (1%) will be added. VAT will be added to the sum total of your invoice at the rate set at the time of the event. A deposit (25%) is payable immediately upon receipt of an invoice, with the balance to pay stated clearly on the bill. VAT will be added to the sum total of your invoice at the rate set at the time of the event. In signing below, you are acknowledging that you have read and understood the current General Terms and Conditions of MCI Deutschland GmbH. You agree that the information provided above may be used for the purposes of organising the event and be processed and published within this context.

City/Date

Legally binding signature / Official company stamp
Company name:

We request the (please tick):

**Satellite Symposium**

☐ € 20,000

Event title: ☐ provisional ☐ confirmed

Type of lecture / talk (e.g. lunch symposium)

Names of speakers

Times are based on the preliminary programme (subject to change).

**Included within the price of the symposium is the following equipment:**

- Projector, laptop, microphone, screen and sound system.

Should you need more equipment than that listed above, please let us know and we will forward you an alternative offer (please contact MCI directly for more information). When registering several symposiums, please use one form per event.

**Please note:** Discussion topics and speakers are subject to approval by the Congress Committee and you will be informed, in due course, of the room allocated to your symposium. Your presentation must have passed through the media check process at least 4 hours before the start of your lecture/talk in order for it to be transferred to the presentation equipment in your allocated room.

If applicable, advertising tax (5%) and tax for rental agreements (1%) will be added. VAT will be added to the sum total of your invoice at the rate set at the time of the event. A deposit (25%) is payable immediately upon receipt of an invoice, with the balance to pay stated clearly on the bill. VAT will be added to the sum total of your invoice at the rate set at the time of the event. In signing below, you are acknowledging that you have read and understood the current General Terms and Conditions of MCI Deutschland GmbH. You agree that the information provided above may be used for the purposes of organising the event and be processed and published within this context.

City/Date

Legally binding signature / Official company stamp
Company name:

Please send this form with the necessary data (your company logo and a copy of your advert) as a PDF or EPS file to: wccs-sponsoring@mci-group.com.

We request the following advertising option(s):

<table>
<thead>
<tr>
<th>Advertisement First announcement Booklet</th>
<th>Advertisement Final Programme</th>
</tr>
</thead>
<tbody>
<tr>
<td>€ 3,950 Inside page</td>
<td>€ 3,950 Inside page</td>
</tr>
<tr>
<td>Format: Flyer (100x210mm)</td>
<td>Format: A5, Portrait</td>
</tr>
<tr>
<td>Closing date: to be announced</td>
<td>Closing date: to be announced</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Bookmarker within the Final Programme</th>
<th>€ 3,900</th>
</tr>
</thead>
<tbody>
<tr>
<td>Format: On request</td>
<td></td>
</tr>
<tr>
<td>Closing date: to be announced</td>
<td></td>
</tr>
</tbody>
</table>

You will receive the advert template, with detailed information on how to create your adverts, following the confirmation of your booking. Please send with each advertising registration form a copy of the advert you would like displayed, as a PDF file, to wccs-sponsoring@mci-group.com.

If applicable, advertising tax (5%) and tax for rental agreements (1%) will be added. VAT will be added to the sum total of your invoice at the rate set at the time of the event. A deposit (25%) is payable immediately upon receipt of an invoice, with the balance to pay stated clearly on the bill. VAT will be added to the sum total of your invoice at the rate set at the time of the event. In signing below, you are acknowledging that you have read and understood the current General Terms and Conditions of MCI Deutschland GmbH. You agree that the information provided above may be used for the purposes of organizing the event and be processed and published within this context.
Please send this together with the Company Details form per Email (wccs-sponsoring@mci-group.com) or per Fax (+49(0)30 20 45 950)!

Company Name:

We request the following App-package (please tick):

**Basic**
- Push Notification with advertising content
  - € 1,500

**Standard**
- Push Notification with advertising content
  - € 5,000

**Premium**
- Splash Screen
  - € 7,500

You can enter yourself your data (contact information, description text, logo, PDF and video) via a link in the content management system of the app. You will receive the access code after your registration.

Logo: Graphics file, JPEG or PNG without transparent background in RGB color mode, recommended width: 280 px, Max height: 280 px

PDF: Maximum file size: 3 MB, small file sizes are recommended for faster loading times

Video: Link

* If by 30.12.2015 less than 4 sponsors have registered for the WCCS-App, the App will not be realized.

If applicable, advertising tax (5%) and tax for rental agreements (1%) will be added. VAT will be added to the sum total of your invoice at the rate set at the time of the event. A deposit (25%) is payable immediately upon receipt of an invoice, with the balance to pay stated clearly on the bill. VAT will be added to the sum total of your invoice at the rate set at the time of the event. In signing below, you are acknowledging that you have read and understood the current General Terms and Conditions of MCI Deutschland GmbH. You agree that the information provided above may be used for the purposes of organizing the event and be processed and published within this context.

City/Date

Legally binding signature / Official company stamp

www.wccs2016.com
Registration Form - Additional Sponsorship Opportunities

Please send this together with the Company Details form per Email (wccs-sponsoring@mci-group.com) or per Fax (+49(0)30 20 45 950)!

Company name:

Please send this form with the necessary data (your company logo) as EPS file to: wccs-sponsoring@mci-group.com.

We request the following sponsorship opportunities (please tick):

- **Session Planner** [£ 10,500]
- **Congress Bag** [£ 8,000]
  - 1,000 provided by your company
- **Lanyards** [£ 9,000]
  - 1,000 lanyards provided by your company
- **Pens and Notepads** [£ 3,500]
  - 1,000 pens and notepads provided by your company
- **Web Banner** [£ 3,900]
- **Congress Bag Insert** [£ 2,500]
  - The materials to be produced and delivered by your company.
  - Number: 1,000 copies
  - Weight: max. 50g
  - Format: max. A4
  - Delivery date: 30.08.2016
- **Roll-up** [£ 500 (each)]
- **Flyer Display** [£ 1,000]
  - The materials to be produced and delivered by your company.
  - Number: 400 copies
  - Weight: max. 50g
  - Format: max. A4
  - Delivery date: 30.08.2016
- **Emailing** [£ 1,750 (per email)]
  - Please send us your prepared html file with correct data, ready to be released. Later alterations will be charged (depending on work required).
- **Badge Scanner** [£ 750 (each)]
  - _______ items
- **Webcasting**
  - [£ 5,000 (Audio, Charts & Photo from speaker)]
  - [£ 6,450 (Audio, Charts & Video)]

If applicable, advertising tax (5%) and tax for rental agreements (1%) will be added. VAT will be added to the sum total of your invoice at the rate set at the time of the event. A deposit (25%) is payable immediately upon receipt of an invoice, with the balance to pay stated clearly on the bill. VAT will be added to the sum total of your invoice at the rate set at the time of the event. In signing below, you are acknowledging that you have read and understood the current General Terms and Conditions of MCI Deutschland GmbH. You agree that the information provided above may be used for the purposes of organising the event and be processed and published within this context.

City/Date

Legally binding signature / Official company stamp

www.wccs2016.com
Please send this form with the necessary data (your company logo) as EPS file to: wccs-sponsoring@mci-group.com.

We request the following sponsorship opportunities (please tick):

- [ ] Poster Prize  € 1,500
- [ ] Coffee Breaks  € 5,500 (per break)

If applicable, advertising tax (5%) and tax for rental agreements (1%) will be added. VAT will be added to the sum total of your invoice at the rate set at the time of the event. A deposit (25%) is payable immediately upon receipt of an invoice, with the balance to pay stated clearly on the bill.

VAT will be added to the sum total of your invoice at the rate set at the time of the event. In signing below, you are acknowledging that you have read and understood the current General Terms and Conditions of MCI Deutschland GmbH. You agree that the information provided above may be used for the purposes of organising the event and be processed and published within this context.

City/Date  Legally binding signature / Official company stamp

www.wccs2016.com
1. Registration / Contract

1.1 Registration

Registration for an exhibit booth or other forms of Industrial presentation (i.e. Symposium, Workshop, Course etc.) requires the respective written format. The registration form must be completed diligently and duly signed to be legally valid and acceptable. The registration is an irrevocable and legally binding instrument, obligating the applicant from beginning to end of the exhibit.

1.2 Supplementary or Exceptional Provisions

With the signature, the applicant accepts and recognises the General Terms and Conditions as well as any supplementary provisions and is obligated to commit any and all persons in his employ at the venue to abide by said terms.

1.3 Confirmation of Participation / Invoicing

The written confirmation and subsequent invoicing by MCI Deutschland GmbH constitutes the sole document of acceptance and admittance to the exhibit and is issued exclusively to the applicant, under the specific terms stated herein.

1.4 Contract

The contract becomes effective with the delivery of the confirmation and subsequent invoice by MCI Deutschland GmbH to the respective applicant. Deviations and/or supplementary terms and provisions require the written confirmation by MCI Deutschland GmbH to become legally binding.

1.5 Contract Components

Mandatory contract components are

- a) The Registration Form
- b) the General Terms and Conditions
- c) the Supplementary or Exceptional Provisions

In the event of discrepancies the above referenced provisions prevail.

1.6 Limitations

MCI Deutschland GmbH reserves the right to refuse participation to a single applicant for reasons of practicality, for example if the available exhibition space proves insufficient or may limit participation to certain representative business groups deemed imperative to the achievement of the intended purpose of the exhibit. The same provisions pertain to exhibition objects or forms of presentation, likewise for symposia, workshops and courses, determined in advance not to be directly related in content to the objective and purpose of the entire event. MCI Deutschland GmbH has the right to refuse and reject participation material and/or methods, found unsuitable or undesirable to the event or to be harmful, disturbing or intolerable to the visitors of the exhibit, even after admittance, at the responsibility and cost of the exhibitor or presenting agency, and may, if warranted, order the removal or temporary storage of unauthorized objects or forms of presentation. In the afore mentioned eventualities, the affected parties forgo all rights to any type of claim against MCI Deutschland GmbH.

2. Exhibit Sharing / Booth Sharing

For reasons of liability it is not possible for two or more companies to share the same booth. All responsible personnel representing a firm or business at the booth must be employed or commissioned by a single company.

3. Allocation of exhibition space and presentation locations

3.1 Principal

Stand positions cannot be chosen by the exhibitor. MCI Deutschland GmbH allocates space as well as presentation locations primarily by date the application form was received, the subject and intent of the respective event and according to availability of exhibition space and other requests. Special request will be given due consideration in line with these criteria, however, without guarantee for realisation.

3.2 Changes in dimension or location

MCI Deutschland GmbH reserves the explicit right to change locations or dimensions of display space on short notice, even after initial confirmation, if necessary in order to achieve the event target. Neither restitution nor claims of any kind are applicable.

3.3 Exchange, Subletting

The rights and responsibilities extended to a company by virtue of the confirmation and invoice documentation are absolutely non-transferable and do not permit, even in part, any kind of subletting, exchange and sharing of space or locations to third parties.

3.4 Organisation - Exhibition

Realization of the booth design must not deviate in any way from the originally submitted and accepted plans and layouts. The respective minimum and maximum standards for booth construction are to be adhered to in all Terms and conditions governing participation. Any deviations, however minimal are only permissible after prior consultation and written consent by MCI Deutschland GmbH. Booth construction must always be self-supporting and may not be attached to walls, pillars or floors.

3.5 Organisation – Presentation location (Symposia, Workshop, Courses etc.)

The usage of allocated space and/or presentation locations is only possible within the framework and to the extent agreed upon in advance with the organiser.

3.6 Organisation in general

Only 100% solvent adhesives may be used to secure temporary flooring / carpeting to pillars, walls and ledges, which are part of the allocated display area or conference rooms used as such. The attachment of advertising material and its subcomponents of directional signs, as well as glazing, painting, and wallpapering of building parts, ceilings, walls, pillars, floors or other integral parts of the display area is strictly forbidden. Built-ins and/or changes to existing conditions, furnishings or inventory warrant the explicit advanced written consent of MCI Deutschland GmbH.

Any cost arising from such changes and the reversing of same after the event are the responsibility of the exhibitor.

Reconstruction and renovation works of any kind may only be initiated on order of MCI Deutschland GmbH and its subagents.

Fire alarms, sprinkler systems, hydrants, electrical distributors, telephone jacks and hook-ups, emergency lighting, entrances and emergency exits must be left undamaged and accessible. They may not be removed, obstructed, covered up or taken down.

The use of open fire and light, i.e. kerosene, heating oil, natural gas etc. for cooking, heating and fuelling purposes, the use of heating rods, as well as the hook-up of portable heaters and cooking units which are not equipped with thermal overheating protection is strictly forbidden.

The use of bottled gas usually warrants a special permit. The guidelines of the main ordinance (Hauptverband der gewerblichen Berufe der Innen- und Verkehrsbaufachleute ev.) for bottled gas usage and the Central Administration for accident prevention are the governing bodies for directives on this issue. It is the exhibitor’s own responsibility to gather all respective approvals.

Any procedures deemed potentially dangerous require scrutiny and permission by the applicable agency and should be applied for in advance from the responsible rental agency for the exhibit venue.

The use of laser equipment generally warrants the advanced coordination and permission of MCI Deutschland GmbH. Additionally, a permit of the responsible county administration for the protection of the public (Landesamt für Arbeitsschutz & Luftfahrt) and a site inspection by a licensed inspector must be secured at the exhibitors own cost.

Technical inventory and supplies at the exhibit venue may only be operated by authorized and qualified personnel. The exhibitor is held liable for all intrusions and/or damages caused by himself, his employees as well as third parties employed by him as assistance and helpers at the venue.

Additional or supplementary provisions and services, changes and last minute requests, not explicitly mentioned in the registration forms, always require the written consent of MCI Deutschland GmbH. It is the responsibility of the exhibitor to notify MCI Deutschland GmbH well in advance of any such changes or additions and the extent of possible works required and secure the necessary permits to effect these.

4. Exponents - Presentation materials

4.1 Removal, Exchange

The admissible exponents and/or presentation materials may only be removed from the exhibit site with mutual consent. An exchange may only be effected with the explicit permission by MCI Deutschland GmbH and only one hour before and one hour after the daily operating hours.

4.2 Direct Sales

Sales direct and onsite sales of goods is only permissible with prior written authorization. Once this permission has been granted, all exponents designated for sale must be clearly marked and priced.

Exhibitors and presenting companies must adhere to the guidelines provided by the local commercial and health authorities and are responsible for the securing of eventual permits if warranted.

4.3 Commercial Legal Coverage

Exhibitors and presenting agency are responsible for necessary legal protection and copyrights. A six-month protection / warranty for samples (usage- or taste samples) and product warranties from the beginning of an event is only necessary, if the Chief Justice has posted a respective notice in the National Legal Publication.

5. Payment Requirements

5.1 Payment Responsibility

The exhibit or the presenting company is responsible for timely payment of all applied and approved services at the established tariffs to MCI Deutschland GmbH. This also pertains to services by third parties which have been approved by MCI Deutschland GmbH within the contractual framework and on behalf of the exhibitor or presenting agency. All prices are net and require the addition of the applicable local taxes and legal VAT.

TAX LAW REQUIREMENTS

According to German Tax Law, Germany is the place of taxation for all meetings and exhibitions taking place in Germany. This implies that all foreign companies and agencies have to pay German VAT as indicated on our invoices. Foreign companies, based outside Germany, may easily apply for VAT refund with Meridian VAT Reclalm (www.meridianvat.com). If the Congress takes place outside of Germany, international tax laws apply.

MCI Deutschland GmbH: Tax-ID No.: 68 493/8715
VAT-ID No.: ATU68519025

5.2 Due Date – Maturity

Installments or rest payments reflected on the application and confirmation / invoice, are due in full and without deduction on the applicable date, and payable either directly to MCI Deutschland GmbH or to a specific account installed by MCI Deutschland GmbH for this purpose, always reflecting the invoice number for cross-reference. Any and all supplementary provisions and services, especially if granted on site, will be invoiced immediately after conclusion of the event, having been double checked for their validity and contents, and become due immediately without delay. In the event of delays or non-payment, MCI Deutschland GmbH is authorized to levy penalties, not exceeding 5% of the basic tariff charged by the European Central Bank, insofar that it is proven that the exhibitor or presenting agency is not an end user in the legal sense. The latter calls for a penalty of 5% of the base tariff of the European Central Bank.

5.3 Surrender, Set Off

The surrender of claims is not admissible. The set off of claims is only possible upon presentation of uncontested and legally founded counter claims.

5.4 Appeals

Appeals can only be considered by MCI Deutschland GmbH, if submitted in writing within 14 days of the initial date of invoice.

5.5 Liens

MCI Deutschland GmbH reserves the right, if warranted, to make use of the right to lien on security and sell the impounded goods or objects, and after giving due notice of its intention. Limited sale for impounded goods or objects is only accepted by MCI Deutschland GmbH in the event of intent or gross negligence.
6. Liability Insurance, Security

6.1 Liability of MCI Deutschland GmbH
MCI Deutschland GmbH has secured insurance coverage for personal and property damage. The entire exhibition and event venue, including conference rooms, is secured and guarded day and night; however, this security measure excludes the surveillance of individual booth or exhibitor. The liability coverage for general night surveillance / lock-up carried by MCI Deutschland GmbH does not cover liabilities on behalf of exhibitors. MCI Deutschland GmbH is not liable for damages resulting from mal intent or gross negligence. A separate fire protection watch will be furnished, if specified by local provisions.

Claims must be submitted to MCI Deutschland GmbH immediately. They become invalid if not recognized by MCI Deutschland GmbH or its representatives within 6 months from the termination of the event. MCI Deutschland GmbH refuses liability for damages resulting from differences in services rendered or reasons beyond their control, for example the temporary employment of exhibitors or other employees to third parties in his temporary employ, exhibitors or his/her visitors at the venue, lack of availability of same or to loading ramps or designated parking areas. Display booth and presentation rooms are to be adequately staffed and guarded during the assembly phase, the exhibition itself and the disassembly period. Any additional personnel or personal objects are to be safeguarded, as they are not covered under the effective insurance policy. It is the duty of exhibitors to obtain additional insurance to safeguard for any eventualities like damage to persons, objects or theft. It is advisable to make use of the specialised services provided by the organiser for extra night watches for individual booths or exhibit areas.

7. Contract Cancellation Clause

7.1 Cancellation by the exhibitor or presenting agency
Cancellation of the entire exhibition space or presentation rooms and receipted confirmation for these from MCI Deutschland GmbH cannot be released from the contract. If the applicant must insist on release and MCI Deutschland GmbH grants an exceptional release, following cancellation fees will apply and are payable to MCI Deutschland GmbH without delay, to cover any damage arising from the cancellation:

- 10% of invoice amount – for cancellations up to 16 weeks prior to the exhibition / meeting
- 25% of invoice amount – for cancellations thereafter and up to 13 weeks prior to the exhibition / meeting
- 50% of invoice amount – for cancellation thereafter and up to 10 weeks prior to the exhibition / meeting
- 100% of invoice amount – for cancellations thereafter

All cancellation fees will be invoiced plus VAT of currently 19%.

The obligation for payment exists, if the company registered for exhibition space or other forms of presentation, is not in possession of a contractual confirmation, which is the prerequisite for payment.

In case of cancellation of parts of the services registered for cancellation fees as mentioned above will be invoiced for the cancelled services.

7.2 Cancellation by MCI Deutschland GmbH
MCI Deutschland GmbH has the right to cancel an appli-cant,

a) if said applicant becomes delinquent in payment according to the contractual terms and conditions;

b) in case of No Show or disregard of the assembly specifications, if the assembly of the booth or stand does not occur within the contractually agreed timeframe, or if the display booth/stand is not occupied in time, i.e. at least two hours before the official opening of the event;

c) if Infringements against the house rules are noticed.

In case of grave infringements, the house rules by the exhibitor and/or presenting agency and if these are not remedied after repeated warnings:

- Reasons resulting from the person or persons representing the exhibitor or presenting agency, if the prerequisites for granting admission / confirmation are not known to the persons representing the exhibitor or presenting agency or if MCI Deutschland GmbH becomes aware of reasons in retrospect, which would have prevented their admission or refusal of admission for loading ramps or baggage claim/insolvency by the exhibitor or presenting agency. The exhibitor or presenting agency is obligated to notify MCI Deutschland GmbH immediately.

The confirmation and admission can be revoked without obligation in such cases and the display space and presentation modus may be disposed of in a different manner.

No restitution or reimbursements are applicable in the aboves referenced cases. The exhibitor and/or presenting agency is held liable for any damages or losses incurred as a result of their cancellation, in accordance with para. 7.1, if the space or rooms cannot be rented to other exhibitors or for future claims. MCI Deutschland GmbH can make use of their right to demand a security deposit. MCI Deutschland GmbH cannot be held liable for damage of claimed goods or objects. The exhibitor or presenting agency is obligated to disclose any information in regard to ownership of the exhibitor at any time.

8. Act of God / Force Majeure
It is mutually agreed that in the event of total or partial cancellation of the services rendered by the Congress Organiser (either theretofore or after the conclusion of the office in actual, government regulations or incidents not caused by MCI, which would prevent its scheduled opening or continuance, this agreement may be partially postponed or terminated as a whole. In this case, exhibitors and / or presenters are not entitled to reclaim refunds of a portion of the exhibit on no account.

Exhibitors are obliged to have civil liability insurance. This obligation also is mostly imposed by the venues. Therefore exhibitors must proof such insurance.

In the case of cancellation, a timely shift or changes in the duration of the service in the event, the registration remains its validity. However, in this case a cancellation is possible with prior written consent of MCI Germany GmbH. Where justified MCI Germany GmbH, 25% of the amount of the entire exhibition space or other forms of presentation, will be due as a general measure of compensation for costs occurred, payable by the applicant to MCI Deutschland GmbH. The proof of the non-occurrence of loss damage or lower losses occurred, expressly remains within the responsibility of the applicant (eg alternative short-term let).

9. Video clips and Soundtracks
Video or sound recordings of the display area, portions thereof or presentations are only permitted during regular operating hours of the exhibition and it can be established that these will not present a hazard to visitors, with the consent of the exhibitor and/or presenting agency.

10. Advertising
Exhibitors and/or presenting agencies are only allowed to advertise within the confines of their rented space. Non-participants or third parties who advertise within the exhibition halls or presentation rooms, as well as the entrance or exit areas. Unsuitable solicitation or advertisement which does not conform to the framework and spirit of the event may be avoided. Company CI or logos in neon lights – or flashing lights is only accept able with the prior written consent by MCI Deutschland GmbH. Optical, moveable and sound advertising materials are only tolerable if they do not constitute any aggravation to visitors, exhibitors and / or presenting agencies alike. Movie ( celluloid film) presentations according to regulation (123 VolkölV) are forbidden.

MCI Deutschland GmbH is authorised to confiscate, prevent or remove any advertising means or materials, which are in violation to the above mentioned stipulations, without the aid of legal instruments, prior warning and no responsibility for eventual damages. Any resulting cost becomes the responsibility of the exhibitor and/or presenting agency.

11. Organisational and General Notices
11.1 House Rights and the adherence to Safety Regulations enforced by the police authorities
The exclusive House Rights are held by the owner of the rented exhibition facilities and pertain to all locations. She is authorised to exercise control of the display areas and presentation methods as well as the enforcement of security measures and the adherence to rules and regulations, in the best interest of a successful event. Submission of a signed application commits the exhibitors and/or presenting agencies and their trustees to adherence of the afore referenced rules and regulations governing the event, as well as the strict adherence to all security measures and government regulations, the technical safety standards, enforced by the owner of the exhibition halls as well as MCI Deutschland GmbH.

It is strictly forbidden to overnight in campers parked within the confines of the exhibition grounds.

11.2 Pets and animals
Pets or animals are not permitted at the venue.

11.3 GEMA Fees, Künstlersozialversicherung (social security for artists)

The exhibitor and/or presenting company is solely responsible for payment of any artist salaries, social security and performance fees (GEMA) for all services or presentations hired or ordered and releases MCI Deutschland GmbH from any responsibility against possible claims of third parties.

11.4 Operating Hours / Schedule adherence
The exhibitor is responsible for the staffing and must insure the cleanliness of the rented display area during opening hours. The exhibitor is further responsible to assure adequate staffing of the presentation locations during the set-up and dismantling phases and to ensure their timely and in clean condition of the premises and standing materials. Employees and trustees are obligated to vacate the premises and remove all vehicles from the designated parking areas within 1 hr of closing time.

11.5 Dismantling phase / Termination of the event
After the official closing of the scheduled event, the exhibitor and/or presenting agency is responsible for the timely dismantling of the display area and within the contractually designated time frame. On-going presentations or events are to be terminated and any presentation materials and props must be re-moved from the rooms within the designated time frame.

Rental are to be returned before the deadline to the respective rental agency. If the dismantling of the display booth or the presentation materials as well as the imported objects by the exhibitor and/or presenting agency are not affecting on schedule, MCI Deutschland GmbH is then authorized, after giving due notice, to order removal of any such objects at the cost and responsibility of the exhibitor and/or presenting agency. Should a presentation run overtime, MCI Deutschland GmbH has the right to close or halt the presentation in order to re-use the facilities and bill the presenting agency for the overtime.

11.6 Forgotten or unplanned materials
Exhibitors and/or presentation materials which remain unclaimed after the deadline specified in the special attachment to the General Terms and Conditions, will be removed or stored, whichever pertains to the particular nature of the goods, at the cost of the responsible company or agency. Transportation or storage cost for unclaimed or left behind materials are the responsibility of the exhibiting or presenting agency or business.

11.7 Miscellaneous
MCI Deutschland GmbH reserves the right to effect any changes deemed necessary to ensure the overall success of the event.

11.8 Federal Data Protection and Privacy Act
The exhibitor or sponsor agrees that, for organisational purposes of the meeting, the data given in the application form may be used, processed and published (e.g. within the list / documentation of exhibitors and sponsors). All personal and private data of MCI Deutschland GmbH’s business partners are processed and saved under strict adherence to § 23-25 BDSG within the framework of the contractual objectives.

11.9 Final Clause
Place of fulfilment is the city the meeting / exhibition takes place. In case of juridical jurisdiction for all disputes arising from the contract or those general conditions is the Court of Berlin, Germany.

MCI Deutschland GmbH

Last updated on 01.12.2013